



Kodiak Connected Applications

Kodiak Visual Voice SMS – Instant Voice Messaging



The Kodiak Visual Voice Short Messaging Service (VSMS) enables users to instantly send a voice message to any mobile number, on any global network. Kodiak offers subscribers two instant voice messaging options. The first is the full-featured Kodiak Visual VSMS application, which leverages the native phonebook and allows users to simply select individuals and groups from their contact list, record their message and press send to initiate message delivery. The Kodiak Visual VSMS application also offers convenient features for the message recipient, including a visual interface for viewing the message and easily replying to the originator or replying to all message recipients, directly from the message. The second voice messaging option is a clientless solution which uses code-based dialing sequences to send voice messages to any manually-entered, dialable number. These two applications work across multiple networks and handsets, providing operators with a revenue generating, value-added voice services offering with mass-availability.

FEATURE OVERVIEW

Kodiak Visual Voice SMS

- Send a message to any mobile on any global network —with no voicemail required
- View and directly access received messages with the visual SMS interface
- Easily reply or reply all directly from the message—dramatically increasing number of messages that an operator can charge for
- Access new Voice SMS with one-click message retrieval
- Send Voice SMS messages to a number of individuals and groups—at the same time
- Available on the following Open OS clients: BREW, Java, SIM, Symbian, and Windows Mobile

Clientless Voice SMS

- Launch Visual VSMS using code-based dialing sequences – no voicemail system required
- Retrieve old messages by accessing VSMS messages in SMS in-box
- Send to any dialable number
- Reply all option

Kodiak Connected Applications

- Integrated voice and messaging applications
- Launch application from native mobile phonebook
- Uses native phonebook for contacts and group lists
- Only originating mobile requires the Kodiak Connected Client
- Kodiak Clients are OTA downloadable for new and legacy handsets using the following operating systems: BREW, Java, SIM, Symbian, and Windows Mobile



THE KODIAK CONNECTED DIFFERENCE FOR END USERS

Time-Saving and Convenient – No need to type or remember phone numbers – launch Visual VSMS from the native phonebook

Efficient – Recipient can reply to originator or reply to all message recipients

Flexible – Send a Kodiak Visual VSMS at any time of day– without ringing the recipient's phone

Adaptive – Users can choose between client and clientless instant voice messaging options

THE KODIAK CONNECTED DIFFERENCE FOR WIRELESS OPERATORS:

Increased ARPU – Kodiak Visual Voice SMS is a voice-based service which enables wireless operators to attract a new audience of messaging users and is applicable to the entire mobile subscriber base.

Broad Market Coverage – Wireless operators can offer subscribers a choice of instant voice messaging options; either the Kodiak Visual Voice SMS client or a clientless version which uses dialing codes and manually entered telephone numbers.

Superior User Experience – Wireless operators are able to offer end users a simple and intuitive voice messaging service, setting a new standard for the mobile community.

Wide Range of Desired Features – Kodiak Visual Voice SMS provides operator's customers with a wide range of features and capabilities including: the option to send individual voice messages, send group voice messages, reply to message originator or replay to all message recipients.

IMS Capable – Kodiak Visual Voice SMS runs on the Kodiak RTX, a flexible, multi-generational platform that spans 2G and 3G networks that can adapt to the converged IMS network architecture via a software upgrade. This adaptive platform ensures and protects operator network investment.

Community Building Application – Kodiak Visual Voice SMS enables convenient, community-oriented voice communications for business, family and social networking groups, increasing subscriber loyalty and retention for wireless operators.

Multi-lingual Support – Kodiak Connected Applications can support multi-lingual requirement to address global and regional market demands.

Charging Origination – Kodiak Connected Applications support separate E164 numbering, providing wireless operators with the capability to bill based on group size.

For more information, please contact Kodiak Networks at www.kodiaknetworks.com